



# CoOperate4Safety

*We are all in this together.*

**STOPPING THE SPREAD  
TAKES COOPERATION**



Businesses

+



Consumers

+



Municipalities

## WHAT IS CoOperate4Safety?

A voluntary certification program that brings together municipalities and businesses in partnership to underscore brands' commitments to ensuring the top 4 key priorities consumers want are implemented by both customers and employees to mitigate Covid-19 transmission.

*This program is executed by an objective 3<sup>rd</sup> party. Results can be made public or kept private.*

## ADDRESS CONSUMERS' BIGGEST CONCERNS\*:



Employee  
Masks



Customer  
Masks



Social  
Distancing



Surface  
Sanitization

**72%**

American consumers  
have anxiety over walking  
into a store or a restaurant

## WHY CoOperate4Safety?

When your brand launches CoOperate4Safety, you access:

- Monthly CoOperators (teams certified in safety & sanitation practices) Assessing Each Location's Performance
- Certification Signage to Promote your Participation
  - Updated Establishment Ratings Monthly
- Personalized QR Code with Window Cling
  - Social Media Monitoring
  - And More!

## ARE YOU READY TO CoOperate4Safety?

Contact us to discuss how your brand can implement CoOperate4Safety.

Call Lisa van Kesteren at [770-851-1170](tel:770-851-1170)  
or email [lisa.vankesteren@seelevelhx.com](mailto:lisa.vankesteren@seelevelhx.com).

\*Based on data from a 2020 SeeLevel HX COVID-19 consumer study.

\*\*Certification created by the authors of the Annual Drive-Thru Study, [SeeLevel HX](#).

See  
Level  
Human Experience