



CoOperate4Safety

We are all in this together.

**STOPPING THE SPREAD
TAKES COOPERATION**



Businesses

+



Consumers

+



Municipalities

WHAT IS CoOperate4Safety?

A voluntary certification program that brings together municipalities and businesses in partnership to underscore brands' commitments to ensuring the top 4 key priorities consumers want are implemented by both customers and employees to mitigate Covid-19 transmission.

This program is executed by an objective 3rd party. Results can be made public or kept private.

ADDRESS CONSUMERS' BIGGEST CONCERNS*:



Face
Masks



Plastic
Barriers



Social
Distancing



Surface
Sanitization

72%

American consumers
have anxiety over walking
into a store or a restaurant

WHY CoOperate4Safety?

When your brand launches CoOperate4Safety, you access:

- Monthly CoOperators (teams certified in safety & sanitation practices) Assessing Each Location's Performance
- Certification Signage to Promote your Participation
 - Updated Establishment Ratings Monthly
- Personalized QR Code with Window Cling
 - Social Media Monitoring
 - And More!

ARE YOU READY TO CoOperate4Safety?

Contact us to discuss how your brand can implement CoOperate4Safety.

Call Lisa van Kesteren at [770-851-1170](tel:770-851-1170)
or email lisa.vankesteren@seelevelhx.com.

*Based on data from a 2020 SeeLevel HX COVID-19 consumer study.

**Certification created by the authors of the 20th Annual QSR Drive-Thru Study, SeeLevel HX.

See
Level
Human Experience